

AMENDMENTS TO THE SPECIFICATION:

Please replace the paragraph beginning on Page 7, line 23 and ending on Page 8, line 5 with the following:

Q1 The system shown in Fig. 2A separates the base price data 70 from the custom store data 64 and 65. This allows the discount custom web site prices to be automatically modified when the base price data is changed. The base price data 70 can be used by main store application 72 and can be updated by the catalog administrator 74. The reconciliation application 76 checks the changes to the product grouping 66 (or uses some other signal indicative of a change to the product line) against the data in the individual custom store data 64 and 65. For example, if the iSub speaker system is deleted from the product line, the reconciliation application 76 determines that the University of X has that product in a suggested system and sends an E-mail to the custom store administrator for the University of X to have the custom store administrator modify the suggested products. The operation of the reconciliation application 76 can thus be done automatically without requiring updating by employees.

Please replace the paragraph beginning on Page 8, line 28 and ending on Page 9, line 9, with the following:

Q2 Fig. 3 is a diagram that illustrates the operation of one embodiment of the present invention. In block 100, the vendor or internal operator sets up a new custom store using the instantiation application. This causes the database in the server system ~~101~~ 102 to be changed. The administration URL is provided to the external administrator in step ~~102~~

A2
103. In step 104, the external administrator uses the URL to go to an administration page created by the server system ~~101~~ 102. The administration page preferably includes a log-in system to authenticate the external administrator. An example of an administration page is discussed below with respect to Figs. 6A and 6B. In step 106, the administrator selects virtual bundles of products to sell at the custom store and blocks purchases of other products. Upon the publishing of the changes, data in the database is modified.

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Please replace the paragraph beginning on Page 9, line 21 and ending on Page 10, line 8, with the following:

A3
Fig. 4 illustrates one example of a security system used with the present invention. In this example, a customer goes to a home page 120 of the University, such as the University of X. The customer types in an I.D. and password provided by the University so that the customer can go to a secure page 122. From the secure student page 122, the customer can go to the custom store page 124. The custom store application checks the ~~referer~~ referrer header field of the HyperText Transfer Protocol (HTTP) header that indicates the URL of the location from which a URL request is sent. Alternately, some portion of the entire URL, such as the host name, could be used. The custom store application for the custom store 124 checks the referrer field of the HTTP header before allowing a display of the custom store data 124. The URL for the ~~customer~~ custom store includes a custom store I.D. The custom store application can then check the ~~referer~~ referrer field of the HTTP header for that custom store I.D. In this example, the correct ~~referer~~ referrer field value indicates the secure student's page 122. If the correct referrer header is not given, the

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custom store information is not sent to the user. In this embodiment, only the members of the group are allowed access to the custom store page. This is useful if discounts are provided at the custom store.

Please replace the paragraph beginning on page 9, line 17 with the following:

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In step 114, the reconciliation application checks the custom stores for obsolete product listings. ~~A~~ and a notification E-mail is sent to the administrator, in step 116 and In step 116, the administrator can modify the selections and virtual bundles to remove obsolete products from the custom store.

Please replace the paragraph beginning on Page 10, line 18 with the following:

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Looking at Fig. 4, even if the URL for the custom store becomes known, someone at another web page 126 would not be able to go to the custom because the ~~referer~~ referrer field value is not correct. Furthermore, a wrong password entered from a web page 128 would prevent access.

Please replace the paragraph beginning on Page 10, line 21 and ending on Page 11, line 2 with the following:

A6
Fig. 5 illustrates one example of a data structure for use with the present invention. As shown in Fig. 5, the data for the custom store in block 130 includes a customer number, a database I.D., an "Is Active" field, and an "Is High Security" field (the "Is High Security" field indicates whether the custom web store implements the security shown in

Fig. 4). Also shown is a name field (for example the University of X), a pricing tier I.D. (for example, tier C) and a referrer URL field used in the scheme of Fig. 4, ~~the store type I.D. which indicates the general type of the store (such as a university custom web page or institutional custom web page, K-12 web page, consumer group web page, or the like).~~
Each different store type I.D. can be used to set up a different type of custom store.

Please replace the paragraph on Page 11, line 3 with the following:

The custom store also includes recommended systems data in block 132. Block ~~22~~ 132 includes the "Can Be ~~Configured~~ ReConfigured" field that determines whether a bundle can be modified by the group member or must be chosen in a "take it or leave it" fashion. A description field includes a description of the recommended system that can be input by the administrator. The "Display Order" field provides a number that indicates the order in which the recommended system is displayed on the recommended systems display page. The Main product I.D. is an indication of the main product in the bundle. The "Needs Attention" field is set by the reconciliation application when a product in a bundle becomes obsolete.

Please replace the paragraph on Page 11, line 12 with the following:

The recommended system includes a number of recommended system products, each having a block 136. These include the part number, recommended system I.D., "Needs Attention" field, and the like. Also a number of options in the "Option" field 134 are associated with each of the system products. ~~Note that block 138 for the custom store~~

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~~institution can refer to a number of different custom stores for that institution. Alternately,~~
~~more than one institution can be associated with one custom store.~~ The custom store block
130 can also include a Family Selection block 140 which has a custom store ID which
indicates the general type of the store (such as a university custom web page or institutional
custom web page, K-12 web page, consumer group web page, or the like). Each different
custom store I.D. can be used to set up a different type of custom store. Note that block
138 for the custom store institution can refer to a number of different custom stores for that
institution. Alternately, more than one institution can be associated with one custom store.
The custom store block 130 also includes indications which point to data for different
discounts which can be implemented as Pricing Group Discount block 142 and Pricing Tier
block 144.

Please replace the paragraph on Page 12, line 26 with the following:

A9
Virtual bundles are described in more detail in the patent application "Virtual
Bundles," Serial Number 09/566,718, ~~corresponding to Attorney Docket No.~~
~~001580-561~~, filed on the same day as the present application and incorporated herein by
reference.